

Monday the Cohen Spring White Sale

Wonder Values in Every Nook and Corner of All the Store Was the Object of All Buyers

Let success be proclaimed by you. The visitors to the store, the time spent in going through the store will be good insurance for the best values Cohen's store has ever been enabled to offer. It is buying cotton at six cents a pound as against ten to fourteen cents, as in many years of the past.

The entire assemblage of merchandise of the most important opportunity, both in buying for present use or the making up for spring and summer use. We await your coming Monday.



The White Sale Means Embroideries

Thousands of every sort. Not what you saw last year, but the embroideries of 1915—the narrow, wide and the allovers; the widths and styles what the coming season demands. It is our disposition always to go the right road, not the wrong. We lead you to the best and the best prices; in fact, some are wonder prices this season for the beautiful qualities that are shown. All of them are the foreign, including the best of the St. Gall makers—

Think of Buying Embroideries at 12 1/2c

Of the finest batiste, of elegantly finished long cloth, in the Madeira style. The match patterns, in the baby designs, of lingerie batiste, any of them at 12 1/2c.

No such work at such prices has ever been seen before.

18-inch Batiste Embroidery, scalloped ruffle edge, with hemstitching, the neatest and finest in every way; and the price is only, yard. **25c**

Fine, Soft Finish, High Grade Batiste Embroidery, with a lace like Venice edge, 6 to 7 inches wide; the price of these would not be too much at 35c; our price is only. **19c**

27-inch French Batiste Embroidery, in a variety of beautiful designs; there is no reason why they should not be 50c per yard; the price here is only. **25c**

With an extra ruffle of embroidery hemstitched on, 27 inches wide; yard. **39c**

French Organdy Flouncing, full yard wide, with hand-like mercerized embroidery; when we sold similar goods at \$1.00 last year the people were rush for them; we open the season with an endless variety of styles; yard. **59c**

Fine, Dainty Baby Embroidery of the French Batiste, 19 inches wide; most beautiful of the 50c goods; yard. **29c**

Mercerized Lingerie French Batiste, the finest goods manufactured in France, with elaborate substantial embroidery; beautiful designs, 18 inches wide; yard. **50c**

\$1.50 18-inch Embroidery for 75c per yard. They are the finest Venice Embroideries that are produced, in a variety of designs, at only. **75c**

46,000 yards of well-made good St. Gall Embroidery—Not in years have we had such goods at such prices. We open the season with the greatest advantage of the public. Four counters of them on sale Monday at, yard. **5c**

Nainsook and Longcloth Embroideries, 4 to 6 inches wide; not any but what are made in Europe; they are the most substantial in the washing, and the styles are the latest and newest; take your choice of 100 pieces at, yard. **9c**

Allover Swiss and Nainsook Embroideries, in the small baby designs you have to pay 45c and 50c for at all times; the price is. **29c**

There are 100 designs of Beautiful Little Narrow Embroideries, in the baby sets to match, in the French Batiste, Organdy or Nainsook; heretofore you paid 15c to 35c for them; Monday you will buy them from 10c to 25c.

The finest grade of Entre Deux and Veinings, for finishing seams; choice of a great variety of styles, in Swiss or nainsook, at, yard. **5c**

The Lace Department has lots of Laces that you want this season of the year, both for trimming of lingerie, underwear and children's wear, as well as for evening wear, dresses, etc. There is no chance to give items on this occasion. However, the laces will be ready for you.

Special lots at 3c, 5c and 9c, from that price up to \$2.50 per yard. Main Floor.



Muslin Underwear for the White Sale

For more than two weeks between twenty and twenty-five manufacturers have been pouring in women's, misses' and children's Muslin Underwear, until the whole aisle on the second floor is spread with them. A good and substantial throughout every part, from the button holes to the last stitch, with our own selections of the muslins, embroideries and other trimmings so as to insure the best of wear. Extra large sizes, too. The Cohen Store is never satisfied with the old rout. The new and better in every respect is sought after.

HALF PRICE SAMPLE GARMENTS, TOO. Silk, fine nainsook and cambric garments of all the newest styles and construction. Women wait annually for this sale, and we see that not a disappointment shall ever take place.

The Woolen Dress Goods Department

will sell All-Wool Storm Serge, in black, navy and all colors, including the new putty and sand shades, instead of 85c, lengths 1 1/2 to 5 1/2 yards; the manufacturer's outlet sale, for, yard. **60c**

Those Splendid Real Oriental Rugs

on hand will be sold out Monday, half price, as follows:

Ouchak, 4x5.8 ft.; instead of \$52.50, for. **\$26.25**

Karabagh, 4.3x5.9 ft.; instead of \$45 for. **\$22.50**

Kazak, 3.2x5 ft.; regular price \$35.00; to be sold for. **\$15.00**

Shiraz, 3.3x4.10 ft.; regular price \$32.50, for. **\$16.25**

Sarak, 4x6.3 ft.; instead of \$38, for. **\$19.00**

Cance, 3.9x6.4 ft.; to be sold for. **\$14.75**

The same in size 3.6x6.1 ft. for. **\$11.25**

Carpet size, 9.4x12.9 feet; \$250.00 Rugs for. **\$125.00**

There are other sizes and other kinds. This price for a few days only.

We are also selling a lot of 6x9 American Brussels Rugs, instead of \$7.00, for. **\$5.50**

6x9 Axminster Rugs, instead of \$10.00 for. **\$8.50**

The 9x12 Axminster Rugs, instead of \$17.50, our usual price, for. **\$12.75**

9x12 Brussels Rug gets for. **\$8.50**

Fourth Floor.

Window Shade Sale for January

Is under ordinary cost in order to keep our employees busy. Here are some prices for best Opaque Shade Cloth and best Hartshorn Rollers:

Shades, 38-inch, 2 yards long, for. **55c**

All other widths at proportionate prices.

Shades, 3x6 feet, ready made, with good spring rollers, each. **18c**

Fourth Floor.

Women's Cambric Drawers, hemstitched ruffles, open or closed styles; 2 pairs. **25c**

Corset Covers, lace and embroidery trimmed. **Choice of Any 25c**

Women's Drawers, lace and embroidery trimmed. **25c**

"Modesty" Petticoats, tucked and embroidery edge on ruffles. **23c**

Nainsook Gowns, slipover kimono shape, neck edged with torchon lace and ribbon. **39c**

Slipover Gowns, some half dozen styles, all nicely trimmed; choice. **75c**

\$1.00 Nainsook Gowns, in various styles; priced for White Sale. **75c**

Our \$1.00 Gowns are unsurpassed for quality of material, trimming and fine finish; they are the wonder value of this sale.

Other Gowns of equal wonder values are priced \$1.25, \$1.50, \$1.98 and \$2.50.

Petticoats of cambric and nainsook, embroidery ruffles, some with ribbon run. **50c**

Petticoats of white satin, with scalloped embroidered edge. **75c**

Handsomely Trimmed Petticoats, lace and ribbon flounces, at \$2.50 and \$3.00.

Petticoats of nainsook, flounce formed of wide shadow lace insertion and edging, headed with ribbon run through heading, edged with Val. **98c**

Petticoats, with flounces of "Point de Paris" insertion, edging and Van Dyke points, finished with ribbons; a beauty for. **\$1.50**

Lingerie Petticoats, handsome garments, to. **\$6.00**

"Teddy Bear" Combinations of fine nainsook, finished with scalloped embroidered edges. **50c**

Other "Teddy Bear" Combinations, fancily trimmed, at 78c, \$1.00 and up to \$2.00.

Muslinwear for Stout Figures and Extra Sizes

Drawers, 25c to. **\$1.25**

Gowns, 39c to. **\$4.00**

Modesty Petticoats. **50c**

Long Petticoats, 50c to. **\$4.00**

Princess Slips, \$1.25 and. **\$1.50**

Drawer Combinations. **\$1.25**

Corset Covers, 25c to. **50c**

Second Floor.

SILKS Are Opening the Bag Monday to Let the Cat Out

Can't Hold Out Any Longer—Silks Must Go

Not a better lot of Silks, more various in their styles and qualities for every use ever graced any store. The finest imported ones or the best or cheaper American.

ALL GO—ALL TO BE TURNED OUT. It will be like an auction at retail, not to the highest, but the lowest bidder—all the stock will be ready and remarked by Monday. All the Silk Aisle will be spread for your choosing—

A Counter Full at 25c, That Have Been 50c to 75c.

Solid Color Satin Messalines, Black India Silks, Solid Color Taffetas, 40-inch Chiffons, 40-inch Mousseline de Soie, Figured Silk Crepes, etc.

69c to 75c, for 35c.

Pompadour Silk Crepes; Solid Color Chiffon Taffetas; 23-inch Colored Taffetas; 36-inch White Habutai; 40-inch Brown Silk Pongees; Solid Color India Silks; Satin Cygne.

\$7.50 to \$10 Silks, for \$5.00.

Brocade Velvets on Chiffon; Satin Brocades, in the lovely effects; Brocade Chiffon Cloth; Hand-Embroidered White Brocade.

\$3.25 to \$4.50 Silks, for \$2.00

40-inch Brocade Chiffon Cloth; Pompadour Satin Charmeuse; 40-inch Navy Blue Moire Poplin; and Striped Silk Vestings.

Novelty Evening Silks, and many others.

78c to \$1.00 Silks, for 45c.

Black Messaline, yard wide; All-Silk Black Satin; Roman Stripe Satins; Chiffon Taffetas; 40-inch Fancy Chiffon Cloth; Colored Satin de Luxe; Solid Color Chiffon Cloth.

\$1.25 to \$1.50 Silks, for 75c.

36-inch Imported Chiffon Silks; 36-inch Black Satin Duchess; 40-inch Twilled Black Satin; 40-inch Chiffon Cloth; 36-inch Shower-proof Black China Silk; 36-inch Satin Messaline; 36-inch Chiffon Taffeta; 36-inch Black Peau de Soie.

\$1.10 and \$1.19 Silks, 65c.

36-inch Black Chiffon Taffetas; 36-inch Black Satin; 36-inch Colored Satin Messaline; 36-inch Solid Color Taffetas; 27-inch White Satin de Luxe; Brocade and Striped Silk Vestings.

\$1.59 to \$2.00 Silks, for \$1.00

40-inch Pompadour Crepe de Chine; 40-inch Black Satin Duchess; 36-inch Imported Taffeta; 36-inch Striped Satin Duchess; 36-inch Striped Chiffon Taffeta; 36-inch Peau de Soie; 36-inch Satin Charmeuse; 40-inch Black and Navy Satin Charmeuse.

\$2.25 to \$3.00 Silks, for \$1.50

40-inch Pussy Willow Cloth; 40-inch Novelty Chiffon Cloth; 40-inch Satin Imperator; 40-inch Extra Heavy Canton Crepe; 42-inch Black Satin de Lyon; 36-inch Black Satin de Soie; 36-inch Black and Colored Faille; 40-inch White Satin Charmeuse, and others.

61 Pieces of Crepe De Chine for 88c.

All Pure Silk, in the light evening tints, white, black and all things on hand that cost from \$1.16 to \$1.75, all 40 inches wide; any, 88c. Main Floor.

Savings in White Goods on the Main Floor

Most remarkable prices that can only occur in January. The manufacturers have made concessions to us to keep our employees busy. We add half of our usual profit in order to bring you to the counters. The quantities, qualities and styles are those produced for the coming season—

The \$1.25 yard wide Longcloth will be, a piece. **85c**

The \$1.25 quality at 12-yard piece. **\$1.12**

The Baby Nainsook, instead of \$1.59, for. **\$1.38**

The Gauzy Oriental \$3.00 Nainsook for. **\$2.50**

The Chamols Longcloth, \$1.39 and \$1.48.

The Alpine Rose, yard wide, yard. **12 1/2c**

Mercerized Pajama Nainsook. **10 1/2c**

The 15c Checked Dimities are. **10c**

The 12 1/2c Pajama Checks for. **9 1/2c**

The 25c Mercerized Flaxon. **17c**

50c Checked Novelty Crepe Cloths. **38c**

The new Dot Crepe, 40 inches wide. **35c**

19c Mercerized Voile for. **12 1/2c**

45c Novelty Crepe Waisting. **29c**

25c Luna Lawn, yard wide, yard. **17c**

50c French Lawn, 45 inches wide, yard. **28c**

12 1/2c Shirting Madras at. **9 1/2c**

12 1/2c Lawn, 40 inches wide. **9 1/2c**

35c Box Crepe for. **25c**

38c Lingerie Batiste, 40 inches wide. **25c**

The 15c English Percal, yard wide. **12 1/2c**

Novelty Skirting various new things of this season; some are beautiful, yard, 25c to \$1.00.

Linens, Too

Lts of them go into the White Sale at prices that can't be had on any other occasion.

The 45c Mercerized Damask for. **38c**

The \$1.25 Napkins for. **\$1.00**

The \$1.00 Hemmed Huck Towels are. **75c**

85c Irish Linen Bleached Damask, 70 in. wide, for. **68c**

1 1/2c Tea Napkins for, dozen. **98c**

35c All-Linen Huck Towel, with satin border; extra weight, 25c, or, doz. **\$2.25**

\$2.25 Silver Bleached Damask Cloths for. **\$2.00**

10c Towelling Crash for. **7c**

The 98c Linen Sheeting, 90 inches wide, for. **75c**

36-inch Linen Cambric, instead of 35c, for. **25c**

20c Bath Towels for. **15c**

Others 15c each, or dozen. **\$1.50**

Ready-Made Garments at Cohen's

As you know are now at give away prices. They are better for the White Sale, because they cost less than one-half. Sale on Second Floor.

Sale of Carload of Enamelware at Less Than Half and Sale Housewares

A Double Event on the Third Floor of Extraordinary Importance

We have just received another carload of the famous "L. & G." Enamelware. Hundreds will recall the last sale of this kind and the remarkable bargains. This sale is even better. Many will buy at this sale for future use. The goods offered are unusually good; the prices the lowest of the year. Only a few from the great lots can be mentioned here—

75c Coffee Boilers; 6 and 8-quart size. **49c**

Milk or Rice Boilers

59c, 2-quart size, at. **39c**

69c, 3-quart size, at. **49c**

\$1.00, 3 1/2-quart size, at. **59c**

\$1.50, 8-quart size, at. **75c**

Combination Double Sauce-pans, set. **30c**

Combination Triple Sauce-pans, set. **45c**

Coffee Urns, with brass faucet—8-gallon size. **\$1.50**

6-gallon size. **\$1.25**

9-gallon size. **\$2.00**

4-qt Sauce-pans. **25c**

6-qt Sauce-pans. **29c**

8-qt Sauce-pans. **39c**

12-qt Sauce-pans. **59c**

18-qt Stove Pots. **85c**

20-quart Stove Pots, for only. **\$1.25**

Dish Pans, extra deep roll rim—17-quart size. **40c**

21-quart size. **40c**

40-quart size. **\$1.50**

Coffee Pots—1 1/2-quart size. **15c**

2-quart size. **10c**

Soap Stone Griddles, makes delicious cakes without grease, each at. **65c**

Pitchers, white enameled—4-quart size. **50c**

5-quart size. **60c**

Slop Jars, white enameled, at. **85c**

Cereal and Food Cookers, double boilers, inner boiler holds 11 quarts; \$3.00 Cooker for \$1.00 only.

Galvanized Ware Wash Tubs, drop handles—21-inch size. **35c**

23-inch size. **39c**

25-inch size. **40c**

Water Buckets—10-quart size. **12c**

12-quart size. **15c**

14-quart size. **19c**

Japanned Tinware

Bread Boxes, white enameled, gold stencil, each. **39c**

Spice Cabinets, 8 drawers, for all kinds of spices, each at only. **69c**

Foot Tubs, medium size, for only. **15c**

Flour Bin and Sifter, all in one—10-lb. size. **\$1.05**

25-lb. size. **\$2.75**